

# Leverage Your District's Professional Learning

Founded in 2011, Lessoncast focuses on bringing professional learning into actual classroom practice. Our team combines dynamic adult learning techniques, neuroscience-based approaches, engaging online professional learning communities, and innovative technology to provide impactful workshops, keynotes, self-paced courses, leadership coaching, and multi-year implementation plans.

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In over 30 years of teaching, this was the most effective professional learning I have ever experienced.”

## Our Areas of Expertise:



### PD for PD Leaders

Exponentially increase the effectiveness of your school improvement initiatives. Our research-based approaches will help your PD leaders design and deliver professional learning experiences that inspire educators and improve instruction.



### UDL & Inclusive Practices

Personalize learning and reach every student by embedding inclusive practices, implementing Multi-Tiered Systems of Support, and applying Universal Design for Learning (UDL).



### DEIB: Creating Brave Spaces & Curriculum Representation

Get beyond equity buzzwords. Cultivate equitable learning spaces and design inclusive learning experiences with our research-based approach to achieving equitable outcomes.

# PD for PD Leaders

**What if your district could immediately multiply the impact of your school improvement initiatives? What if you could improve instruction and reduce burnout at the same time? You can - by investing in the personnel who pour into teachers: your PD leaders.**



At Lessoncast, we are the premiere experts in building the capacity of your professional learning leaders (your professional development department, instructional coaches, curriculum and instruction specialists, and school leaders).

Our research-based approaches will help your PD leaders design and deliver professional learning experiences that refuel and inspire educators to make effective changes.

Leverage your professional learning dollars by consistently providing PD that engages adult learners and helps them put best practices into action. Exponentially increase the effectiveness of your school improvement efforts.



Supercharge your district's professional learning.

PD leaders engage in interactive presentations, collaborative problem-solving, and hands-on learning with the Lessoncast Team and Nicole Tucker-Smith, author of *Supercharge Your Professional Learning*. With a compelling health-and-wellness analogy, this professional learning experience provides concepts and tips for designing and delivering impactful PD.

Materials include tools and techniques for removing barriers to adult learning. Strategies shared include distance and in-person professional learning options. Professionally-designed templates help your team immediately put these interactive strategies into practice.

**"For anyone designing PD this is an important PD to take."**

~ PD Leader and Course Participant

# UDL & Inclusive Practices

**Effectively implement Multi-Tiered Systems of Support (MTSS), ensure inclusive instruction, and personalize learning so that every student has access to rigorous and engaging learning opportunities**



Take the theory of Universal Design for Learning (UDL) and put it into practice to optimize teaching & learning to reach every student.

- Teachers apply concrete strategies to ensure inclusive classrooms.
- Leaders identify look-fors for effective implementation.
- Students - from those who need more support to those who need more challenge - are more engaged, resourceful, & able to fully show what they know.

Our comprehensive packages include:

- Dynamic PD workshops in a - variety of flexible formats - with concrete resources & strategies that teachers & leaders can apply right away.
- A private online community of practice tailored to meet school or district goals, sustain the work, & maintain momentum.
- On-demand multimedia PD mini-lessons with facilitator guide materials that can be embedded within staff meetings & site-based PLCs.

## Why Lessoncast is your solution



Lessoncast has over a decade of experience leading effective UDL implementation. CEO Nicole Tucker-Smith is a highly-sought, international presenter on UDL & Co-chair of the UDL Rising to Equity initiative. We specialize in applying UDL not only to student learning, but also professional learning to meet the diverse needs of your teachers and leaders. Our expert facilitators co-design 1-3-year comprehensive PD plans based on what we know is required for effective implementation.

# Equity: Creating Brave Spaces & Curriculum Representation

**Does your equity PD go beyond defining concepts and developing general awareness?**

**What specific practices are educators able to apply to actualize equitable outcomes?**

Equity professional learning sessions often leave participants frustrated and unsure of how to proceed or they give educators a false sense of accomplishment when little changes for student outcomes and opportunities. Led by CEO Nicole Tucker-Smith, author of "The Illusion of Equity PD" (Educational Leadership, March 2021), Lessoncast offers equity workshops and coaching that lead to tangible improvements in learning environments and instructional experiences.

## Creating Brave Spaces with CARE

Identify and apply the dispositions, habits, and resources required for ensuring a brave learning space that affirms relationships, builds community, and promotes healthy dialogue in a diverse setting.



## Curriculum Representation Workshop Series




Develop and build educators' capacity to design representative curriculum and cultivate cultural respect for diverse perspectives within the classroom. We customize our methods and materials to fit your district's context and specific curriculum development and professional learning needs.

**"I used to feel overwhelmed about how to make my curriculum more inclusive. This series provided a terrific roadmap with bite-sized pieces."**

- Apply a qualitative and quantitative review of current curriculum.
- Customize unit and lesson frameworks that include diverse perspectives, authentic connections, and align to state standards.
- Employ concrete instructional strategies for facilitating student discourse.
- Produce model units that incorporate a range of authors, diverse perspectives, and authentic connections to engage students and improve student learning skills across content areas.
- Gain an extensive library of resources to support ongoing professional growth.

# Flexible Delivery Options

Find a format that fits your budget & capacity

Level	PD for PD Leaders	UDL & Inclusive Practices	Equity & Belonging
<b>1: Introductory Workshop</b> 	Bring the Supercharge Your Professional Learning Retreat to your PD leaders.  <b>Time:</b> 1-2 day workshop <b>Outcome:</b> PD leaders gain new insights, templates, guidance and resilience for designing impactful professional learning experiences tailored for your district.	Request Founder Nicole Tucker-Smith (UDL expert and Co-chair of UDL Rising to Equity) as a keynote / featured speaker for your in-person or virtual event.  <b>Time:</b> 30 - 90 min keynote or 1-3 hour breakout session <b>Outcome:</b> Experience insight, inspiration, and concrete tips for implementing and sustaining equitable multi-tiered systems of support.	Engage staff in the Creating Brave Spaces workshop to cultivate equitable learning environments that affirm relationships, build community, and facilitate dialogue in a diverse setting.  <b>Time:</b> 1 day <b>Outcome:</b> Identify core ideas, key strategies, relevant resources, and next steps for ensuring equitable learning spaces.
<b>2: Level 1 Plus Community of Practice with On-demand Content</b> 	Access the Supercharge online community, including video demonstrations and content refreshers based on the latest in cognitive science.  <b>Time:</b> Annual subscription <b>Outcome:</b> PD leaders have ongoing access to video tutorials and updated digital templates.	Gain a private online community tailored to meet a range of needs, experiences, and knowledge levels. Content includes videos, downloadable resources, PD mini-lessons, and/or asynchronous courses.  <b>Time:</b> Annual subscription <b>Outcome:</b> Build a common understanding of UDL/inclusive practices and what that looks like for teaching and learning in your schools.	Gain a private online community with tailored content including PD mini lessons to support Creating Brave Spaces. Includes a gallery for showcasing best practices and local exemplars.  <b>Time:</b> Annual subscription <b>Outcome:</b> Facilitate and sustain equity work and share effective practices.
<b>3: Levels 1&amp;2 Plus In-person and/or Virtual Sessions</b> 	Enroll PD Leaders in the Supercharge Your Professional Learning Certification Course  <b>Time:</b> 45 hours, 3 CPD credits* <b>Outcome:</b> Build internal capacity to support adult learner variability and implement effective improvement initiatives.	Engage educators in a series of in-person and/or virtual sessions to facilitate implementation of inclusive practices. Content may focus on lesson planning for diverse learners, designing the learning environment to reduce barriers, and assessment for learning.  Scope depends on local needs.	Bring the Curriculum Representation Workshop Series to your district to design engaging curriculum with authentic connections for students.  <b>Time:</b> 4 - 8 sessions (based on scope) <b>Outcome:</b> Identify gaps, opportunities, and next steps for designing inclusive and equitable curricula and student learning experiences.
<b>4: Levels 1-3 Plus Leadership Coaching and Capacity Building</b> 	Engage in PD needs assessment and consultation to optimize PD design and measure progress.  Scope depends on local needs.	UDL Implementation Academy for Leaders <b>Time:</b> 2 days <b>Outcome:</b> 1-3 year Implementation plan aligned to district priorities  UDL Coaching Series <b>Time:</b> 4 90-minute sessions <b>Outcome:</b> Customized UDL Coaching Guide	Work with expert facilitators to: <ul style="list-style-type: none"> <li>• Develop your Pushback Emergency Toolkit</li> <li>• Engage in Equity Team Meetings</li> <li>• Problem solve through leadership coaching sessions</li> </ul> Scope depends on local needs.

# Meet the Founder

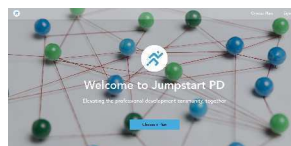


Nicole Tucker-Smith, founder and CEO of [Lessoncast](#), brings insight and inspiration into professional learning focused on inclusion and equity. Nicole co-authored [Supercharge Your Professional Learning: 40 Concrete Strategies to Improve Adult Learning](#), which provides practical how-to information for applying the UDL Guidelines to professional learning experiences. In addition, she wrote [Remote PD Zen](#), available on [Amazon](#), [Apple Books](#), and [Google Play](#). Nicole's article, "[The Illusion of Equity PD](#)," was featured in the March 2021 issue of [Educational Leadership](#).

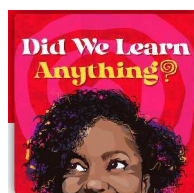
Nicole has served as a teacher, supervisor of parent support services, assistant principal, and systemwide coordinator of professional development and training for Baltimore County Public Schools. She was also a program coordinator for Johns Hopkins University Center for Technology in Education and faculty member at the JHU School of Education. Nicole is an international presenter on Universal Design for Learning, a member of the CAST National Faculty, co-chair of the UDL Rising to Equity initiative, and she provides her professional development expertise to support implementation of UDL in P12 and higher education learning environments

In addition, Nicole hosts the podcast [Did We Learn Anything](#) and is a dancer and choreographer for [Full Circle Dance Company](#) where she resides in Baltimore, Maryland.

Nicole also founded the following three affiliate programs.



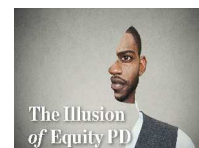
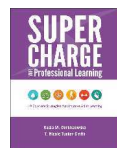
The [JumpstartPD Network](#) is a free online community for equity-minded educators to equip their ability to provide impactful PD, so that schools can achieve equitable outcomes for all students.



[Did We Learn Anything](#) is a podcast where we explore diverse perspectives and question what lessons to learn from them.



[Diverse.Decor.Store](#) offers teaching and learning materials designed to cultivate awareness and a positive sense of self-efficacy. Merchandise includes educator wellness and classroom design resources.



## Additional Articles and Interviews

- [Why the debate over school curriculum matters to everyone](#)
- [Author 'Supercharges' Professional Learning](#)
- [The Illusion of Equity PD](#)
- [The Oscars are still failing the 'DuVernay test' on race and representation in cinema](#)
- [Interview on Edtech Insiders: Universally Designing for Learning with Equity with Nicole Tucker-Smith](#)
- [The Danger of Importing Bias into the Metaverse](#)
- [Interview on PEBC: Cultivating Spaces that Promote Agency, Equity, & Connection with Nicole Tucker-Smith](#)
- [Avoid burnout this fall by focusing on community care](#)